

2010 (1<sup>st</sup> Annual)  
Western North Carolina

# Foto Fest

## PHOTO CONTEST INFORMATION AND SUBMISSION GUIDELINES

Please read these instructions carefully. Submissions that do not adhere to these guidelines will not be considered.

### **CATEGORIES**

There are no restrictions on when the photos were taken, but all images must have been shot in North America.

Landscape: People or man-made objects cannot occupy more than 25% of the image, nor can they be a prominent focal point of the photo.

Water: Liquid water in any form, such as waterfalls, creeks, oceans, and lakes.

Wildlife: All living wild creatures great and small. Domesticated or captive animals are not allowed.

Closeup: Closeup and macro shots. Any subject matter is acceptable.

Hand of Man: Anything that shows man-made objects (bridges, cabins, lighthouses, etc.)

Night: Photographs must have been taken outside after evening twilight and before morning twilight.

### **POST PROCESSING**

Digital image optimization should be limited to adjustments that help improve the overall quality of the image while remaining true to a representation of the original scene. Examples of permitted adjustments are color correction, basic contrast enhancements, white balance adjustment, dust spotting, and cropping. HDR processing is allowed provided the image retains true to the original scene. (Beware of those weird colors!) Examples of adjustments that are not allowed include adding elements to the photo, removing elements from the photo (except by cropping), and combining two or more images that were shot on separate occasions. It is acceptable to combine two or more exposures that were shot during the same session in order to increase the dynamic range.

### **HOW TO SUBMIT**

Please read carefully as we cannot accept any submissions that do not adhere to these instructions.

You may enter as many categories as you wish, but you are only allowed to submit ONE IMAGE PER CATEGORY. YOUR FIRST AND LAST NAME AND THE CATEGORY NAME MUST BE PART OF THE FILE NAME and there must be some identifying character in the file name. An example would be: bill\_lea\_landscape\_1234.jpg. Images must be emailed to [kevin@kadamsphoto.com](mailto:kevin@kadamsphoto.com) no later than August 31. (Contest entries received after this date will not be considered.) The subject line for the email should read: Foto Fest contest entry.

Because winning photos will be projected for the audience, we recommend that you convert them to the sRGB color space. Do this in Photoshop by clicking Edit>Convert to Profile and then selecting sRGB IEC61966-2.1 from the drop-down menu.

Photos must be resized to 1024 pixels wide or 768 pixels high and saved as JPEGs. Note that image resolution does not matter, as in 72dpi or 300dpi. To resize images in Photoshop, in the "Image Size" box make sure you have "Resample Image" and "Constrain Proportions" checked and then change the width to 1024 (if a horizontal image) or the height to 768 (if a vertical image). You should perform any sharpening AFTER resizing the photo. After resizing (and sharpening), save the photo as a JPEG at the highest setting (12).

Photos submitted for the contest will not be returned. All copies will be deleted from our hard drives once Foto Fest is over.

## **PHOTOS FOR CRITIQUE**

For Sunday's photo critique, we will choose images from those submitted for the photo contest. If you do not wish to have your photographs considered for the critique, you must state this in the email when you submit them.

## **WINNING PHOTOS**

Contest winners will be given instructions during the Foto Fest for preparing and submitting high-resolution files for printing and for publication in *Views Magazine*. These files must be submitted no later than October 1, 2010.

First place winners will receive a 16" x 24" print that will be laminated and stretcher-framed and fitted. Print size for the grand prize winner will be 24" x 36". These dimensions will vary according to the aspect ratio of the photograph. If you want your print to match this size precisely, you will have to crop it or resize it to these dimensions.

Photo contest winners have the option of exhibiting their prints in Bluewood Gallery beginning in mid October and lasting until the gallery closes for the winter. You may choose to offer your print for sale or only to exhibit it. Joan VanOrman will offer guidance on pricing if you choose to sell the print.

Photo contest winners will have their winning entry published in *Views Magazine* in a special feature about the Foto Fest. The layout will be determined by the magazine editor. In addition to preparing the high-resolution files, contest winners should be prepared to provide detailed photo caption and biographical information. The Foto Fest feature will appear in the first or second issue of 2011. Note that the magazine does not publish a winter issue.

## **PHOTO CONTEST JUDGING**

The 2010 photo contest will be judged by Tony Sweet, Kathy Adams Clark, and Tom Blagden. The judges will not know the names of the photographers. They will judge the photos independently at their homes, assigning a point value to their choices. If there are ties, those photos will be sent back to the judges for resolution.

## **PHOTO CONTEST DISCLAIMER**

We have set up this photo contest in good faith for the benefit of Foto Fest participants. Like anything of this nature, its success depends upon the proper execution of many different elements. We are dependent upon a number of factors for which we have no control. We can only guarantee that we will do everything reasonably within our power to execute the photo contest as it is promoted. If something happens beyond our control that affects the prizes offered to the winners, we will try to find a suitable alternative, but we can make no guarantees in this regard.

By submitting your photographs for the contest, you are acknowledging your understanding and acceptance of the above statement.

For more information about the Foto Fest, please contact Bill or Kevin.

Kevin Adams [kevin@kadamsphoto.com](mailto:kevin@kadamsphoto.com)

Bill Lea [bears@dnet.net](mailto:bears@dnet.net)